

Wide Angle

A DIFFERENT ANGLE

PHOTOGRAPHY CONTEST



Judging criteria for the Wide Angle Photography Contest

A different angle.

Enter the Wide Angle Photography Contest and win an iPad Air.

Take your camera or smartphone for an adventure and share your world.

*For this contest we invite you to share something familiar to you; a place, an object, person or moment and show us **a different angle** and the story behind it. Be creative and original.*

Judging panel

John Thompson – Managing Editor for *Wide Angle* - OUP
Kirstin Sherman – Author of *Wide Angle* - Freelance
Edu Bayer – Professional Photographer – Blink

The above judges have been chosen to represent the *Wide Angle* course, and to fairly judge the competition with expertise in both photography and English language. All decisions are to be made unanimously between the three judges.

Schedule

07/10/19 - 04/11/19

05/11/19 - 15/11/19

22/11/19 - 28/11/19

29/11/19

Competition open

Judges choose winner, runners up and shortlist

People's vote open

All winners announced

Winners

The judging panel will choose the overall winner and two runners up. They will also decide on a shortlist of 20 entries, which will be open to a public vote (the winning entries chosen by the judging panel will not be included in the shortlist). The shortlist will be open to a public vote between the 22nd and 28th November. The entry with the most votes by 28th November will receive the people's vote prize. If Oxford University Press or the judging panel suspect any vote rigging or unfair play then entries will be disqualified.

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Judging Criteria – A different angle

Photograph 60%

- Impact
- Creativity
- Composition
- Colour and light
- Subject Matter
- Narrative

Story 40%

- Context
- Story telling
- Originality
- Grammar, punctuation, spelling and vocabulary

Both parts of the entry will be judged together creating a balance between imaginative photography skill and narrative English Language ability. The merit of the photograph will be judged first. The stories will then be used to help distinguish and rank the best of the photographs. All shortlisted and winning entries must demonstrate flair in creative photography relating to the theme of the competition, **and** a solid understanding and use of English in the story. The selected entries must demonstrate skill in both areas; it is not acceptable for the winning entries to have a strong photograph with a very weak story or vice versa.

All entries will be anonymised before being sent to the judging panel. Prizes will be awarded to competitors who have, in the panel's opinion, fulfilled the brief to the highest standard.

Entry Criteria (only entries which fulfil **all** the entry criteria will be sent to the judging panel)

1. Is the entry form complete?
2. Has the entrant followed all the rules [URL] of the competition?
 - The entrant is an English language teacher or student
 - The entrant is over the age of 18
 - There is only one entry from this entrant
 - The entrant is not an employee of Oxford University Press (or other prohibited organisations)
 - The entry does not include inappropriate content
 - The entry does not contain personal information such as names, addresses and phone numbers
3. Are there recognisable faces – these will need completed model release forms if shortlisted.

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Photograph (60%)

1. **Impact** - What you feel when you first viewed the photograph. Does it evoke an emotion from the viewer? What is most engaging about the image? Does it have a 'wow factor'?
2. **Creativity** - How has the entrant conveyed their idea, message or thought in an original and imaginative way through their lens?
3. **Composition** - Do all the visual elements harmoniously express the purpose or intent of the image? Does the photograph draw the viewer in to look where the entrant intended?
4. **Colour and light** - Does the use of colour and light bring harmony to the photograph? Do the tones work together, or are they purposely being used for the opposite effect? How has the entrant used light to enhance the image?
5. **Subject Matter** - Is the subject matter of the photograph appropriately captured to suit the theme of the competition 'a different angle'?
6. **Narrative** - How has the entrant let their photograph evoke the viewer's imagination, which may differ by each viewer?

Story (40%)

1. **Context** - Does the story add context, depth, interest and understanding to the photograph? Does this enhance or challenge your first perception of the photograph?
2. **Story telling** - How has the entrant used written English to add narrative to the photograph? Is the story attention grabbing and compelling to read?
3. **Originality** - Is the story original, free from clichés and show confident understanding of English?
4. **Grammar, punctuation, spelling and vocabulary** - Is the story written using good grammar, reasonable punctuation, free from spelling mistakes and using appropriate vocabulary, so that the meaning can be understood? Both American English and British English variations are equally acceptable.